



Join the Ambassador Committee!

We provide critical member liaison services and serve as the “hospitality corps” of active Chamber members.

2010 Ambassador Committee

- Member volunteer group open to all active members
- Monthly meetings 2nd Wednesday at 5pm
- Opportunity to join committee year-round
- Opportunity to network with government officials, business owners and community leaders

The Ambassador Mission

As the primary member liaisons, Ambassadors enhance membership retention by increasing member satisfaction and involvement by providing connections, awareness, and information.

So what does a Santa Monica Chamber Ambassador do?

Ambassadors have a position of responsibility by acting as primary liaisons to new members, and are highly visible at membership events. Ambassadors ...

- Assist new members by introducing them to the benefits and services of membership through the New Member Mentor Program
- Serve as a conduit for members to engage in the organization through Member Retention Services
- Visitations with Santa Monica Chamber businesses
- Essential at Chamber ribbon cutting events
- Assist with networking events such as Business @ Sunset Mixers, Member-to-Member Breakfasts and Speed Networking

Why would you or someone from your company be an Ambassador?

Ambassador members regularly tell us their participation in the group helps achieve professional and personal goals. Carefully selected, the Ambassador group is comprised of highly respected individuals. The networking opportunities offer Ambassadors the ability to expand their circle of influence and make stronger community connections. They regularly receive printed accolades, recognition and visibility based on their level of involvement, and often move on to other involvement in the Chamber and civic leadership roles.

Benefits of Ambassador Participation:

The rewards of Ambassadorship are too numerous to list in entirety! Just a few of them include: Exposure and recognition for their business; exclusive mentorship within the Ambassador training program; introductions to community and business leaders; and opportunities for personal as well as professional growth in the Chamber and beyond!

What should I (or one of my employees) do to find out more?

Ambassadors bring value to their respective businesses – email or call the Chamber today! For more information contact: membership@smchamber.com or call 310-393-9825 x15

Don't miss out! Take advantage of your membership and get involved!